01 Mission, aims and values

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Our mission

HCV Network Ltd strives to identify, maintain and enhance critically important ecological, social and cultural values, by bringing together and helping stakeholders to consistently use the High Conservation Value (HCV) Approach.

We do this by:

- **Promoting the HCV approach as a natural resource management tool**: The growing demand for land is increasing pressures on communities, ecosystems and species. It is crucial to guarantee that environmental and social features are preserved. To achieve this, we promote the use of the High Conservation Value (HCV) Approach, a practical tool created to identify, manage and monitor critically important environmental and social values in production landscapes.

- **Achieving the consistent implementation of the HCV approach**: There is growing concern among HCV stakeholders that the HCV approach is not being applied consistently across different sectors, which can result in major risks to biodiversity and to local communities. Maintaining the consistent application of the HCV approach is one of the key goals of HCV Network Ltd. To achieve this goal, we produce guidance, tools and documents, helps review HCV assessment reports and processes, and awards licenses to competent HCV assessors globally.

- **Bringing HCV users together**: By working in partnerships and collaborating with a broad range of stakeholders we aim to bring together a wide range of users of the HCV approach, such as sustainability certification schemes, financial institutions, multilateral organisations, NGOs, HCV practitioners and other concerned individuals.

Aims and values

To implement our mission effectively, we will be guided by the following aims and values:

- **Delivering our mission**: All projects and programmes which HCV Network Ltd undertakes should contribute to the delivery of the mission.

- **Quality of work**: HCV Network Ltd aims to deliver effective and consistently high quality outputs by:
  - Recruiting and employing competent and experienced people who are genuinely committed to our mission;
  - Developing long-term relationships with partners who share our aims and values;
• Only undertaking work which we have the capacity, resources and expertise to carry out to a high standard;
• Implementing internal systems which deliver best management practices and continual improvement in performance.

• **Financial stability:** HCV Network Ltd is not profit-driven but aims to generate sufficient income to cover costs. Any profits will be used as additional income to deliver the mission.

• **Environmental responsibility:** HCV Network Ltd aims to be an environmentally responsible organisation through implementation and regular review of its Environmental Policy.

• **Social responsibility:** HCV Network Ltd aims to be an ethical and socially responsible organisation through implementation and regular review of its Ethical Policy.

• **Working environment:** HCV Network Ltd aims to provide a stimulating and supportive working environment for its employees including:
  o Supporting a healthy work-life balance;
  o Supporting continued professional development in line with HCV Network Ltd’s mission;
  o Implementing a strong health and safety policy;
  o Valuing diversity and actively avoiding discrimination;
  o Ensuring equal treatment for part-time workers;
  o Maintaining effective and open communication within the organisation.